

# TECHNOLOGY, MIND & SOCIETY

A VIRTUAL CONFERENCE

NOVEMBER 3-5, 2021

## APPLICANT INFORMATION (NOTE: All information is required for application review)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Primary Contact Email Address: \_\_\_\_\_

Primary Contact Telephone (if different than above): \_\_\_\_\_

Company Website URL: \_\_\_\_\_

Company/Organization Type: \_\_\_\_\_

Products and/or Services to be Promoted: \_\_\_\_\_

**Select one or more of the following TMS 2021 Virtual Exhibit Space, Sponsorship, and Advertising opportunities—all of which may also be viewed in the [online gallery](#):**

### VIRTUAL EXHIBIT SPACE (2 options)

1. \_\_\_\_\_ \$1,500: Exhibit Space, Enhanced

2. \_\_\_\_\_ \$1,000: Exhibit Space, Regular

### TMS 2021 VIRTUAL SPONSORSHIP (4 options)

1. \_\_\_\_\_ \$15,000: Tier 1 (*includes one (1) Enhanced exhibit space*)

2. \_\_\_\_\_ \$10,000: Tier 2 (*includes one (1) Enhanced exhibit space*)

3. \_\_\_\_\_ \$5,000: Tier 3 (*includes one (1) Regular exhibit space*)

4. \_\_\_\_\_ \$1,500: Tier 4

## TMS VIRTUAL PLATFORM ADVERTISING (2 options)

1. \_\_\_\_\_ Skyscraper Banner Ad (Size: 160 x 600; File must be .png)

RE URL to which ad should link (select one):

\_\_\_\_\_ Link my Skyscraper Banner Ad to my TMS 2021 Virtual exhibit booth  
**(NOTE: this is recommended for TMS 2021 Virtual exhibitors to drive booth traffic)**

**OR**

\_\_\_\_\_ Link my Skyscraper Banner Ad to the following external URL:

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2. \_\_\_\_\_ Main Lobby Banner Ad (Size: 1200 x 720 Horizontal; File must be .png)

RE URL to which ad should link (select one):

\_\_\_\_\_ Link my Main Lobby Banner Ad to my TMS 2021 Virtual exhibit booth  
**(NOTE: this is recommended for TMS 2021 Virtual exhibitors to drive booth traffic)**

**OR**

\_\_\_\_\_ Link my Main Lobby Banner Ad to the following external URL:

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## CONTRACTUAL AGREEMENT AND SIGNATURE

On behalf of the company above, I understand that by signing and submitting this TMS 2021 Virtual Exhibit Space/Sponsorship/Advertising Application constitutes a binding contract and certifies that full payment will be made by or before the payment deadline(s), and that all associated company/exhibitor/sponsor/advertising representatives will conform to all TMS 2021 Virtual Rules, Regulations and Policies including the overarching APA Advertising Policy—which are hereby made part of this application.

I also understand that it is mutually agreed that all said rules, regulations, and policies shall be interpreted by the American Psychological Association (APA), the APA Board of Directors, and/or the APA Science Directorate, and that all parties hereto shall be bound by such interpretation.

Name of Person Authorized to Sign **(please print)**: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT POLICY AND DEADLINES

Payment in full for TMS 2021 Virtual exhibit space and/or sponsorships is due by or before October 15, 2021, as follows:

- **Applications received and approved by APA by or before August 6, 2021:**
  - 50% due upon confirmation and receipt of invoice
  - Remaining 50% due by or before October 15, 2021
- **Applications received and approved by APA after August 6, 2021:**
  - 100% due upon confirmation and receipt of invoice

## **CANCELLATION POLICY & DEADLINES**

Cancellations of TMS 2021 Virtual exhibit space, sponsorships, and/or advertising must be submitted in writing and sent to Jodi Ashcraft, Director, [jashcraft@apa.org](mailto:jashcraft@apa.org). Refunds will be made in accordance with the following schedule:

- Cancellations received by or before August 6, 2021: 100% refund
- Cancellations received August 7–October 1, 2021: 50% refund
- Cancellations received after October 1, 2021: No refund

APA 2021 Virtual exhibitors, sponsors and/or advertisers that violate any of the [TMS 2021 Virtual Rules, Regulations, and Policies](#) are subject to immediate cancellation by APA of their participation. In such circumstances no refunds will be made.