

Tsedal Neeley

“Succeeding in Remote-hybrid Work”

Remote or hybrid work is not new – domestic and global companies have had virtual work arrangements for nearly 30 years. However, the rapid and unprecedented changes brought on by COVID-19 have accelerated these transitions, requiring the wholesale migration of nearly entire companies to remote work in a matter of weeks, and leaving managers and employees scrambling to adjust. On one hand, companies have had a glimpse into the opportunities that remote work can afford them, such as nonexistent commute times, lower operational costs, and a larger pool of global job applicants. Many are planning to permanently incorporate remote days into their long-term routines, or even give their employees the option to work from home full-time. On the other, these circumstances have brought to light many challenges that are inherent with virtual arrangements: employees feel lost, isolated, and out of sync and out of sight. People are looking for insights; they want to know how to keep their teams motivated, what digital tools they'll need, how to keep track of employee productivity, how to maintain connections without face-to-face interactions, and how to combat the draining feelings of tech exhaustion. Based on nearly two decades of experience working with virtual and global teams, Neeley provides evidence-

based answers to the most pressing questions about how teams can feel more connected and be well-prepared to deliver optimal results.